



Harvest Festival & Car Show with Holiday Market Sponsorship Opportunities

New Territory Parks & Recreation is hosting our 16th Annual Harvest Festival & Car Show, where families and car enthusiasts come together for fun, food, and a love for classic cars! Over 50 participants come to show off their classic cars, truck, and hotrods and fight for another year of bragging rights while thousands of neighbors look on and enjoy inflatable rides, face painters, food trucks, and a craft vendor fair.

Sponsorships allow our community partners better access to their existing and potential customers, help create more local brand awareness, and ensure we can go above and beyond our expectations during our community activities and ease the cost to our residents.

Sponsorship Tiers

Gold - \$1,000

- Complimentary booth space with preferred location
- Prominent logo or graphic on t-shirts provided to car show participants and staff
- Large logo on four event banners displayed at the event and throughout the community leading up to the day of the event
- Logo on all promotional material, including flyers, event website with a clickable link to your website, social media posts
- Logo or graphic in community monthly newsletter (3 months) distributed to 4,600 homes in New Territory
- Opportunity to provide two banners to be displayed at the event
- Recognition of sponsor name in event announcements

Silver - \$500

- Complimentary booth space
- Recognition in event marketing materials and website
- Recognition on four event banners displayed at the event and throughout the community leading up to the event
- Recognition on t-shirts provided to car show participants and staff

Bronze - \$250

- Complimentary booth space
- Recognition in event marketing materials
- Recognition on t-shirts provided to car show participants and staff

T-shirt Recognition - \$100

- Recognition on t-shirts provided to car show participants and staff

In-kind Sponsorship

- If you're interested in providing in-kind donations or have other ideas to be involved with our event, please contact the Recreation Manager at martin@newterritory.org.



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Sponsorship Level	Gold \$1,000	Silver \$500	Bronze \$250	T-shirt Recognition \$100
Booth Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo/Graphic on Event T-shirt	<input checked="" type="checkbox"/>			
Recognition on Event T-shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo/Graphic on 4 Event Banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo/Graphic on Promotional Material	<input checked="" type="checkbox"/>			
Recognition on Promotional Material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo/Graphic in Monthly Newsletter	<input checked="" type="checkbox"/>			
Opportunity to Provide 2 Banners at the event	<input checked="" type="checkbox"/>			
Verbal Recognition during announcements	<input checked="" type="checkbox"/>			

Name of Sponsor: _____

Contact Person: _____

Email: _____

Phone: _____

Instructions:

1. Make your check payable to NTRCA (due by September 13 to meet print deadlines)
 2. Email your business logo to martin@newterritory.org
 3. Send form and check to NTRCA, 1200 Walker School Road, Sugar Land 77479 (or call for pick up!)
- Questions? Contact Bo at 281-565-8826 or martin@newterritory.org

If you wish to simply purchase a booth space, contact us at the email above. Booth spaces are \$50 for New Territory Residents or \$75 for non-residents.

Thank you for your support to our residents and community!

Please note, New Territory is a 501(c)4 exempt organization, and neither sponsorships nor donations are tax-deductible. However, they may be classified as a legitimate business promotion expense in some cases, so please check with your CPA to determine if this option works for your organization. On behalf of our residents, we thank you for your faithful support of the New Territory community!